

Spring Spotlight

It's time for educators to prepare purchase orders for fall—
make sure your products really stand out!

Feature them in **techdirections'** March issue,
where they can easily be **seen and remembered**
when teachers make their selections.

Listings cost only \$350 each!

**Special offer: Highlight several of your products—
additional listings are only \$200!**

We offer two ways to spotlight your products:

1. Buy a 1/6 page or larger display ad in our March 2012 issue and **get a FREE listing.**
2. Purchase a listing for only \$350. Additional listings are only \$200. (Advertisers who have earned a free listing can purchase additional listings for only \$200.)

How?

Simply send us a 70-word description of the product(s) you wish to spotlight along with your company name, contact information, and a color photo. Include your name for our reference. Send to matt@techdirections.com

Or mail to:

Matt Knope, Spring Spotlight
Tech Directions
2851 Boardwalk Dr.
Ann Arbor, MI 48104

**Listing and ad closing date
is February 8, 2012.**

Spring Spotlight Sample Listing

Electric Wheelie Car Kit

Don't play the video game, BE the video game! Build a Shoprat Electric Wheelie Car that features zero turn steering (just like video games), electric motors, and dynamic braking. Teach your students about manufacturing, electric motors, wiring, and much more with this hands-on project. Three kits are available to suit



The Shoprat Foundation
517-769-2100 • www.shoprat.org

various skill levels, from middle school through college. All kits include a complete blueprint set and a 200-page photo-guided assembly manual.

Here's what our readers are saying:

“techdirections is the place I go to first for information on projects and products. I look at products that are listed and review their websites.”

Steve Walker, Technology
Teacher, Marcellus Senior
High School

“I use techdirections on a regular basis when preparing for projects and doing my budget for the following year to find suppliers.”

Dale A. Keida
West Genesee Middle
School

“I have ordered catalogs and equipment from the vendors in the magazine. I would not have known about some of the companies if it wasn't for techdirections.”

James McWilliams,
Dept. Chair,
Osborn Park High School

More teachers
subscribe to and
use **techdirections**
than any other
magazine in the
career/technical,
technology, and pre-
engineering fields!

Questions? Contact Matt Knope, 800-530-9673 x300; matt@techdirections.com

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linking education to careers for technology, pre-engineering, and career/technical educators