

techdirections
APRIL 2010
BUYERS' GUIDE

**Put your product information
in the hands of thousands of
teachers and administrators
at the exact time they are
choosing and ordering
products for the next
semester!**



**Online
Buyers' Guide
now available.
See next
page!**

**Reach the most comprehensive list
of technology, career/technical,
and applied science educators.**

**Experience lasting value—
educators refer to this resource
throughout the year!**

techdirections

APRIL 2010 BUYERS' GUIDE

GET A FREE BASIC LISTING JUST FOR RESPONDING!

- **Stand out over your competition**—add color, bold type, your logo, and/or a company description!
- **Reach more buyers** by placing your listing in every category that applies!
- **Maximize your sales potential**—Place an ad in the issue that teachers save for product reference! Advertisers get their company name in boldface **FREE** on all listings along with a cross-reference to their ad.

Online Buyers' Guide
Only \$50 with your print listing purchase.

Add your entire print listing to our online guide. Print listing purchase required.

Fill out this form and return it by **March 3, 2010**. Mail to **techdirections**, April Buyers' Guide • PO Box 8623 • Ann Arbor, MI 48107-8623 or fax to 734-975-2787, attention: Tonya.

Company name _____
 Address _____
 City _____
 State _____ Zip _____
 Telephone _____
 Fax _____
 Web _____
 Email _____
 Contact Name _____

One basic listing	FREE	Company/product desc.	
Add'l basic listing	\$20	(50 words or less)	\$20
Bold header	\$10	Logo (4c)	\$50
Bold & color header	\$15	Online Buyers' Guide ...	\$50
		<small>with purchase of at least one of the above enhancements</small>	

Select your one free basic listing category number _____

List additional category numbers here:

Check enclosed Bill me

Add'l basic listings @ \$20 each _____ x \$20 = _____
 Bold headers @ \$10 each _____ x \$10 = _____
 Bold & color headers @ \$15 each _____ x \$15 = _____
 Descriptions @ \$20 each _____ x \$20 = _____
 Logos @ \$50 each _____ x \$50 = _____
 Online Buyers Guide @ \$50 _____ \$50 = _____

Total enclosed: _____

Please have a sales rep contact me about advertising in **techdirections**.

CHOOSE FROM THESE CATEGORIES:

- | | |
|---|--|
| 01 Aeronautics/Aviation | 20 Graphic & Communications Technology |
| 02 Agricultural Tech | 21 Hand Tools |
| 03 Appliance Repair | 22 Hydraulics/Pneumatics |
| 04 Applied Math/English | 23 Information Technology |
| 05 Assessment/Grading | 24 Manufacturing/CIM/FMS |
| 06 Automotive/Auto Body/Small Engine/Diesel | 25 Multimedia Curriculum |
| 07 Biotechnology | 26 Multimedia Equipment |
| 08 Books | 27 Optics |
| 09 Building Trades & Construction/HVAC&R | 28 Plastics |
| 10 CAD/Drafting/Design | 29 Power Tools |
| 11 Career Counseling & Guidance | 30 Pre-Engineering/Engineering |
| 12 Career/Technical/Vo-Ed | 31 Professional Development |
| 13 Classroom Equipment | 32 Robotics |
| 14 CNC/CAM/Machining & Metalworking | 33 Safety & Maintenance Equip. |
| 15 Computer Technology | 34 Science/Applied Science |
| 16 Electricity & Electronics | 35 STEM |
| 17 Energy/Power | 36 Tech Prep |
| 18 Forge & Foundry | 37 Technology Education |
| 19 Furniture | 38 Transportation |
| | 39 Welding |
| | 40 Woodworking |
| | 41 Miscellaneous |

Sample

intelitek  Logo

intelitek, Inc. **Bold Color Header**
 444 E. Industrial Park Dr., Manchester, NH 03109
 603-625-8600; Fax 603-625-2137
 www.intelitek.com; sales@intelitek.com **Basic Listing**
 intelitek provides solutions for STEM programs in engineering, manufacturing, robotics, civil engineering, maintenance, advanced manufacturing, and computer integrated manufacturing. Leveraged by the LearnMate classroom management system, superior hardware, interactive content, 3-D simulations, and real-world projects, programs engage students in the latest in hybrid learning programs! See our ad on page 23. **Company/Product Description**

Ad Reference

Questions? Call Tonya at 800-530-9673 x209 or e-mail tonya@techdirections.com